

Dream Merchant, 2309 Torrance Blvd. #104, Torrance, CA 90501 (310) 328-1925, email: jkm316@aol.com

RADIO PROGRAM HELPS SOLDIER GET WORK AND FEED FAMILY

**Business Owners Rush to Aid Entrepreneur Who
Lost Small Business After Serving Our Country**

By Melanie Rembrandt

Only a few months ago, Matthew McMurray was serving active duty in Iraq. He finally returned home, but his small construction business had lost its clients and was now non-existent due to his absence. With this and the cost of funeral expenses for his father-in-law, he was forced to feed his family road-kill deer. Having nowhere to turn, Matt wrote an email to entrepreneurial experts Jeff and Rich Sloan, who host the nationally-syndicated StartupNation® radio program.

The Sloan brothers responded, and Matt told his story on the air. Immediately, numerous entrepreneurs called in to provide job-finding tips and schedule job interviews with Matt.

"Rich, I'm at the end of my rope," wrote Matt. "My options are grim at this point. We don't have any money for Christmas and we haven't been grocery shopping since September with the exception of milk, eggs, bread, and fresh vegetables. Our food supply is getting low and we have no money or credit to purchase any. I did manage to get myself a road-kill deer, though. The deployment in '03 devastated us."

Matt went on to explain that his wife's father had died in October. The expenses related to the funeral depleted the family's remaining cash. "I have no other options," he wrote. "What would you do? I know that you don't know me, but I'm lost here."

Matt, a licensed builder with expertise in architectural design, carpentry, plumbing, and electrical, was assisted by fellow entrepreneurs, who called in to suggest he contact national home improvement and renovation companies. Later, off the air, he was contacted by a former employer, Don Lukemire. Don had heard Matt on StartupNation Radio. And coincidentally, Don and Matt were in the same 4th Infantry Division of the armed forces, 30 years apart. Don was in Vietnam and Matt was in Iraq.

The two discussed options and decided to work together. Don offered Matt full-time work, necessary resources and the security of his established corporation while he handled all the overhead, expenses and marketing for a new division of his 30-year old corporation. The new venture is called Anytime, Inc.--Residential and Commercial Maintenance and Alteration Professionals.

"I was not surprised that so many people wanted to help me," says Matt. "There are some really good people around here."

Jeff Sloan agrees. "This demonstrates the power of the entrepreneurial community and how we stick together to help one another. At Startup Nation, we inspire and inform people to start their own businesses and take control of their lives. Matt is a guy who put his life on the line to defend that basic freedom."

StartupNation®, founded by Jeff and Rich Sloan, provides business smarts for entrepreneurs via an entertaining multimedia platform--including a nationally-syndicated radio show, weekly online seminars and a weekly newsletter. As entrepreneurial experts, the Sloan

brothers have been featured in such media as the New York Times, Detroit Free Press, Chicago Tribune, Wall Street Journal, Entrepreneur Magazine, as well as on CNN, FOX News and CNBC.

Visit the StartupNation website at: www.startupnation.com

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